

Our Mob and Cancer

Stakeholder toolkit













Introduction

Cancer places a heavy burden not only on those diagnosed with the disease but also their families, carers, Elders and community. That's why it's important to know what to do about cancer, where to get help and support services.

Our Mob and Cancer is the first Australian co-designed website for Aboriginal and Torres Strait Islander people with cancer designed to provide a central source of evidence-based cancer information.









About Our Mob and Cancer

The website was developed by and Cancer Australia in collaboration with Aboriginal and Torres Strait Islander communities across Australia.

The **Our Mob and Cancer website** includes information about how cancer affects Our Mob, ways to reduce the risk of cancer, cancer types, diagnosis, treatment and living with cancer, metastatic disease and where to get help and support and a "What does this word mean?" glossary of technical terms. The website includes information about the culturally sensitive topics of Sorry Business, Men's and Women's Business and Shame, and how these relate to cancer.

Interactive features include an interactive body map linking to common cancer type information.

A section of the site provides guidance for health professionals on providing culturally appropriate optimal cancer care for Aboriginal and Torres Strait Islander cancer patients and the importance of this in supporting the best cancer outcomes possible.

Artist Riki Salam created the website artwork 'Hope and Healing for Country', to help Aboriginal and Torres Strait Islander people with cancer feel connected to the website, and to experience a sense of safety and belonging, hope and healing. Born in Cairns on Yidindji Land he has connections to the Mualgal and Kaurareg Peoples of the Torres Straits and Kuku Yalanji People in Far North Queensland, Australia. He also has ties to Ngai Tahu in the South Island of New Zealand.

The website also depicts lifestyle and technical illustrations to provide cultural context and support medical information, created by artists Riki Salam and Ngarrindjeri man, Jordan Lovegrove.









About the toolkit

This toolkit is designed to support Aboriginal and Torres Strait Islander community organisations and health professionals to promote *Our Mob and Cancer*.

Aboriginal and Torres Strait Islander people and groups may look to you for information relating to cancer diagnosis, prevention and available resources.

This toolkit contains a range of information and downloadable promotional materials to help you share *Our Mob and Cancer* information and raise awareness of the website.

How you can help

We need your help to raise awareness about the **Our Mob and Cancer website**.

Here are some ways you can help:

- Put up the posters in community centres, waiting rooms, at the community sports hall, community store and on local noticeboards.
- Print this toolkit and have copies available for community groups and leaders to encourage people to visit *Our Mob and Cancer* if they or someone they know are impacted by cancer.
- Email a link to the toolkit to local community leaders, organisations and service providers.
- Share copies of the posters with community groups or family members and encourage them to talk to a health professional or someone they trust if they notice any changes in their body.
- Share a tile on social media or share resources online, encouraging members of the community to visit Our Mob and Cancer.









Information for your website

Description:

Our Mob and Cancer is the first Australian co-designed website for Aboriginal and Torres Strait Islander people with cancer and their families and communities, developed to provide a central source of evidence-based cancer information, and the health professionals who care for them. It includes information and resources about reducing the risk of cancer, types of cancer, diagnosis, treatment and living with cancer, how cancer spreads and where to get help and support.

Visit ourmobandcancer.gov.au

Long description:

Our Mob and Cancer is the first Australian co-designed website for Aboriginal and Torres Strait Islander people with cancer and their families and communities. It was developed to provide a central source of evidence-based cancer information, and the health professionals who care for them.

The **Our Mob and Cancer website** includes information about how cancer affects Our Mob, ways to protect against cancer, cancer types, diagnosis, treatment and living with cancer, metastatic disease and where to get help and support, and a "What does this word mean?" glossary of technical terms. The website includes information about the culturally sensitive topics of Sorry Business, Men's and Women's Business and Shame, and how these relate to cancer.

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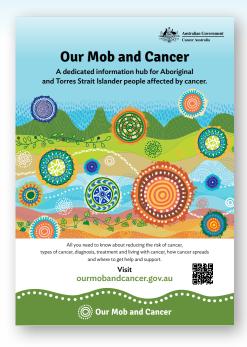






Resources to download

Posters





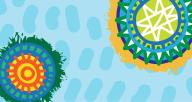
Social media tiles

















Want more information?

Our Mob and Cancer

For more information, resources including videos and awareness messaging

visit ourmobandcancer.gov.au

Cancer Australia

Information for health professionals and patients affected by cancer is available at

canceraustralia.gov.au/key-initiatives/aboriginal-and-torres-strait-islander-health

Lifeline / 13 YARN

Cancer and screening can be triggering, especially for family members who have lost a loved one.

13 YARN provides 24-hour counselling service for Aboriginal and Torres Strait Islander people nationally.

Call 13 92 76 and website https://www.13yarn.org.au/

WellMob

Social, emotional and cultural wellbeing online resources for Aboriginal and Torres Strait Islander People.

Visit https://wellmob.org.au/

